

RAVENii News

A Message from the CEO

How do you ensure that your business thrives?

To many, the answer is simple: Provide a product and/or service at a price that the market is willing to pay and continuously innovate to stay ahead of the competition.



What more does it take?

As it turns out, it takes a lot more than that. No matter how good your product is positioned in the market, no matter how good your service is; there is a threat that is positioned to destroy it all ... Cyber Crime.

Securing your business is not about having GREAT technology. It is about understanding your risk first and foremost. It's about having GREAT policies and procedures, good technology and engineering behind that technology. It's about ensuring that operationally you are following the plan and that operations, policies and technology are in alignment.

It doesn't always mean having the best of the best. However, the technology has to be good, in a relative sense. It needs to be "right-sized" for your risk. A common myth is that more top of the line security tools will make you more secure. In truth, too much technology will actually increase your risk profile. This is a mistake that we see companies make far too often.

The reason why your business has not been compromised may have nothing to do with the tools you have in place. It probably has more to do with your people and processes.

- Do you know what your risks are as an organization?
- Are you maximizing your investment in security technology?
- Do your users have regular and adequate training?
- Are your policies and procedures documented and are you employees educated on them?
- Do you have an incident response plan and is it practiced like a fire drill would be?
- Are you monitoring the right things?
- Are the vendors that you depend on doing all these things as well?

Today a million things can go wrong and ruin a perfectly good business plan. Don't underestimate the value of having a company that specializes in guiding, testing and managing cyber security in your corner can have on ensuring business success.

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